



Florida Occupant Protection Coalition

Meeting Report

February 15-16, 2023

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

1.0 Attendees

The participants in the February 15-16, 2023 Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input type="checkbox"/>
Thomas Aspey	Seminole Police Department	<input type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input type="checkbox"/>
William Berger	Florida Highway Patrol	<input type="checkbox"/>
Michael Binder	University of North Florida	<input type="checkbox"/>
Mark Boatright	Florida Highway Patrol	<input type="checkbox"/>
Art Bodenheimer	Florida Police Chiefs Association	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input checked="" type="checkbox"/>
Fran Carlin-Rogers	CarFit	<input type="checkbox"/>
Ronda Cerulli	Florida Department of Health	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Kirk Geweniger	Brevard County Sheriff's Office	<input checked="" type="checkbox"/>
Jacob Gonzalez	Tampa Police Department	<input type="checkbox"/>
Willem de Greef	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Leilani Gruener	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Ryan Hathaway	Okeechobee County Fire Rescue	<input type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input type="checkbox"/>
Ginny Hinton	University of Florida	<input checked="" type="checkbox"/>
Andrew Hopkins	University of North Florida	<input checked="" type="checkbox"/>
Adam Harpstrite	University of North Florida, Institute of Police Technology and Management	<input type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Charles Kane	Florida Law Enforcement Liaison Program	<input type="checkbox"/>
Danielle Kessenger	Wolfson Children's Hospital	<input type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Margaret Susie Kolb	DeMond Kolb and Associates	<input checked="" type="checkbox"/>

Name	Organization	Attendance
Sally Kreuzscher	The Children's Hospital of South Florida, Child Advocacy Program	<input type="checkbox"/>
Alan Mai	Florida Department of Health	<input type="checkbox"/>
Marilyn Merced	Traffic Safety Partner	<input type="checkbox"/>
Lisa Nichols	Wolfson Children's Hospital	<input type="checkbox"/>
Sharon Murchison	IPTM	<input checked="" type="checkbox"/>
Julie Noble	Golisano Children's Hospital-Safe Kids SWFL	<input checked="" type="checkbox"/>
Christopher Norwood	Hendry County Sheriff's Office	<input checked="" type="checkbox"/>
Zakkiyah Osuigwe	Santa Rosa County Development Services	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input type="checkbox"/>
Dewey Painter	South East American Indian Council, Inc.	<input checked="" type="checkbox"/>
Andrew Pidgeon	Palm Bay Police Department	<input checked="" type="checkbox"/>
Thomas Pikul	Florida Highway Patrol	<input type="checkbox"/>
Kelly Powell	Safe Kids	<input type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input type="checkbox"/>
Patrick Riordan	Florida Highway Patrol	<input checked="" type="checkbox"/>
Gregory Rittger	Orange County Sheriff's Office	<input type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input type="checkbox"/>
Al Roop	University of North Florida	<input type="checkbox"/>
Miranda Sargent	Santa Rosa County Sheriff's Office	<input checked="" type="checkbox"/>
Amy Stafford	Hendry County Public Safety	<input type="checkbox"/>
Morgan Stirling	Fort Walton Beach Police Department	<input checked="" type="checkbox"/>
Bob Smallacombe	Palm Beach County Fire and Rescue	<input type="checkbox"/>
Mark Solomon	Preusser Research Group	<input checked="" type="checkbox"/>
Joe Steward	Florida Department of Transportation—District 5	<input type="checkbox"/>
David Summers	Trauma Agency, Health Care District Palm Beach County	<input type="checkbox"/>
Tony Threatts	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Melissa Valido	Florida Teen Safe Driving Coalition	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children's Hospital	<input type="checkbox"/>
Kathryn Wall	Safe Kids Program Director	<input checked="" type="checkbox"/>
Mark Welch	Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>

Name	Organization	Attendance
Moyra Willis	Traffic Safety Partner	<input type="checkbox"/>
Coalition Support		Attendance
Jasper Masciocchi	University of Florida	<input checked="" type="checkbox"/>
Jacob Stevens	University of Florida	<input checked="" type="checkbox"/>
Wanda Tison	University of Florida	<input checked="" type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>

2.0 Meeting Notes – February 15, 2023

Welcome, Introductions, and Agenda

Danny Shopf, Cambridge Systematics, welcomed participants to the Florida Occupant Protection Coalition (FOPC) meeting and thanked everyone for joining. He noted a few members joined the meeting virtually which is set up to be listen-only. He asked attendees to introduce themselves. Following introductions, Danny reviewed the agenda.

FOPC Strategic Action Plan Subcommittee Breakout

Coalition members split into subcommittee groups organized around each goal of the Strategic Action Plan. The subcommittee groups reviewed the action steps for their respective goals. Action step leaders updated committee members on activity progress and took notes on updates to share with the coalition during the Action Plan Report Out on Day 2.

Occupant Protection Print Resources

Chris Craig, FDOT, shared drafts of three print resources to include on the Occupant Protection Resource Center. Chris began by sharing the Line Up for Safety Tip Card. He said the group has discussed this resource several times and it is ready for printing. He reminded attendees they could order this resource through the OPRC.

Chris then reviewed the Pediatric Heat Stroke Tip Card. He said this is a new tip card and asked participants for feedback on the proposed approach.

Chris then reviewed the Safe in the Car handout and asked attendees to discuss the proposed animal characters to include in the revised version of the handout.

Participants had the following questions and comments:

- Is there a limit to the number of materials requested? An elementary school, for example, has several hundred students.

- For the Line Up for Safety Tip Card, we'll start off with a 500 unit order limit and as the first 10,000 copies are distributed, we will continue to order more and consider increasing the limit.
- For the Heat Stroke Tip Card, consider a different image for the front and back cover. It is unclear if the chest clip is properly fastened. A sleeping child is good to include though.
 - FDOT District 3 took pictures of children in car seats a few years ago and we may be able to get copies of them to include in these and other educational materials.
- For the Heat Stroke Tip Card, look for opportunities to streamline the bullets:
 - Consider revising the 2nd bullet on the back page by removing "If you are driving a child" and change to "After you buckle a child into a car seat..."
 - Revise to "set an alarm" and remove the qualifiers.
 - Remove the "such as..." from the second to last bullet.
 - Consider adjusting the final bullet to remove "immediately."
 - Try to combine pages 1 and 2 and consolidate the bullets on pages 3 and 4.
 - Simplify the title to "Children in Hot Cars"
- For the Safe in the Car Book, consider a redesign for the Seagull. The rest of the characters look great.

Florida Safety Belt Usage Rate Survey Results

Mark Solomon, Preusser Research Group, gave a presentation on the results of the safety belt observational surveys conducted in late 2022. He provided an overview of the observational survey, indicating it is used to help estimate safety belt usage rates and how they have changed over time. He said there were 165 observational sites across the state and reminded attendees that this is a daytime only survey. He said more than 31,000 front seat occupants were observed during this survey. Mark said the official observed safety belt usage rate was 88.3%, slightly lower than last year's observed usage rate. He did, however, note this decrease is not considered statistically significant.

Mark said the survey indicated the most common locations with lower safety belt usage are on minor arterials, collectors, and local roads where the speed is typically slower. He also indicated that pickup truck safety belt usage rate is substantially lower than other vehicle types. He also noted that safety belt usage rate is lower for male drivers than it is for female drivers. Drivers age 16-34 were among the lowest estimated age range for safety belt usage rate.

Mark also gave a presentation on the observational child safety seat survey conducted in 2022. He noted there are observation sites in all 10 of Florida's Designated Market Areas (DMAs) across 20 counties. He noted more than 5,000 child passengers were observed and additional 4,700 passengers (parents, etc.). He noted that about 4 percent of children age 0-3 were not restrained at all and this was the group with the lowest non-usage. For the 4-5 age group, about one quarter of children used no restraint and about 23% of children age 6-12 were not using any restraint.

Mark noted that children are much more likely to be restrained when the driver is also restrained. This is consistent across all age groups. He also noted the vast majority of children under age 5 were in the back seat of the vehicle, and more often restrained if they were in the rear seat. However, children aged 6-12 were more likely to be restrained if they were sitting in the front seat.

Participants had the following questions and comments:

- There was a substantial drop in Miami-Dade. Could the change in survey site impact such a dramatic decline? Are we missing something in that county?
 - The methodology creates a random sample of roadway types and locations within each county. Sometimes this random sample creates dramatic changes to a county's observed safety belt usage rate due to different types of roadways in different areas of the state (with different populations, types of road users, etc.).
- This report is available online and is consistent with the prior surveys. The team will send a link to the latest report following this meeting.
- It would be helpful to share this information by DMA or county to better understand regional usage rates.

Public Comment Period

There were no comments from the public.

Recap of Day 1

Danny provided a brief recap of Day 1.

3.0 Meeting Notes – October 27, 2022

Recap of Day 1

Danny Shopf, Cambridge Systematics, welcomed participants and thanked everyone for attending Day 2 of the FOPC meeting. He gave a brief recap of Day 1 and reviewed the Day 2 agenda.

Review CPS and Safety Belt Model Language

Danny highlighted the changes made on the Child Passenger Safety (CPS) and Safety Belt Usage model legislative language based on the comments provided at past meetings. He asked members to provide any additional input to help finalize the model language and post it to the website.

Participants had the following questions and comments:

Safety Belt Usage (Florida Statute 316.614)

- Utah, New York, Alabama each created an all seating positions legislative change. A report was developed based on these changes. AAA was a big proponent of these changes.
 - Consider including a link to this report. Mark Solomon can provide a link.
 - Could also reference how many states have a rear seat law.
- The safety belt survey suggests Florida is overwhelmingly in favor of a rear seat law. We should find a way to reference that in the Rationale.
- Consider referencing the dangers of a rear seat passenger that is unrestrained (as a projectile, etc.).
- Any operator violating instead of any person over 18. Would need to account for no occupants over 18.

CPS Restraint Law (Florida Statute 316.613)

- Need to update to “separate federally approved child restraint device” and ensure it is included as a formal definition in the statute.
- Consider adjusting section 3 to include “if available.”
 - It will be too hard to enforce and is somewhat contradictory. We may need to remove.
- Need to leave the exception for motorcycle.

Let's look into Florida Statute 316.6135 and consider revisions to that statute during the next meeting.

CPS Instructor Map Review

Jasper Masciocchi, University of Florida (UF), gave a presentation on Florida's certified child passenger safety technicians (CPST) and instructors (CPST-I). She said Florida has 1,204 CPSTs and 92 CPSTIs. She said 28

CPST-Is and an additional 22 CPSTs are certified in Safe Travel for All Children (STAC), a program for transporting children with special healthcare needs. Only three CPST-Is in Florida are certified to teach a STAC course. She said only 5 CPSTs and CPST-Is in Florida are certified in School Bus training.

Jasper reviewed requirements for becoming a CPST and a CPST-I. She reminded participants that CPST-I recertification is required every two years. She shared a map showing the location of Florida's CPSTs and CPST-Is. Jasper said the Occupant Protection Resource Center provided scholarships for 117 certifications and recertifications since October 2022. She identified 13 counties that are in need of additional CPSTs and CPST-Is. The coalition is focused on increasing the number of CPSTs and CPST-Is in these locations.

Participants had the following questions and comments:

- Are bus drivers being trained to put car seats onto their busses?
 - Yes, there are programs to train school bus drivers.

Action Plan Report Out

Danny asked the Coalition subcommittee groups to report out what was discussed in each subcommittee breakout group. He updated the FOPC Strategic Action Plan on-screen as each action step leader reported out their progress and next steps, which can be found in Appendix A.

Follow UP Action Items are listed below:

- Consider developing a CPS tip card similar to the law enforcement tip card to share with the school board and schools to include in the packets delivered to parents at the start of every year.
- Buckle Up For Love is 3 two-hour workshops per year for CPS instructors. Virtual workshops with really great attendance.

Public Comment Period

There were no comments from the public

Wrap Up and Next Steps

Danny noted the following FOPC meeting is scheduled to be held in-person in Gainesville, Florida.

- May 10-11, 2023

Adjourn

The coalition meeting ended at 11:58 pm.



Contact information for occupant protection questions:

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Willem de Greef, FDOT
Traffic Safety Program Manager
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Training Specialist
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Appendix A - Florida Occupant Protection Strategic Action Plan

Updated February 15-16, 2023

GOAL 1: PROGRAM MANAGEMENT

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1A.1	FDOT Cambridge Systematics	Quarterly	Conduct quarterly Florida Occupant Protection Coalition (FOPC) meetings.	Number of meetings conducted annually	In-person meeting conducted 8/2/2022 & 8/3/2022	In-person meeting conducted 10/26/2022 & 10/27/2022	In-person meeting conducted 02/15/2023 & 02/16/2023	
1A.2	Cambridge Systematics	Quarterly	Update progress on Occupant Protection (OP) Strategic Action Plan strategies to include recent implementation activities.	Action Plan progress updated quarterly	Posted on website	Posted on website	Posted on website	

Objective 1B: Data Analysis/Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1B.1	Cambridge Systematics	Annual	Develop an Annual OP Fact Sheet.	Fact sheet developed and posted on FOPC website and publicized	CS to revise and post prior to Oct 2022 meeting	Posted on website	Data analysis underway	
1B.2	Robert Chaffe Mark Solomon	Annual	Review Florida's OP traffic records related data annually and determine if target audiences have changed.	Data analyzed and target audiences adjusted (if applicable)	Coordinating internally	Reviewed latest traffic records; no change needed at this point	Reviewed latest traffic records; no change needed at this point	
1B.3	Andrew Hopkins	Annual	Increase the number and availability of OP data sources.	Information for all applicable data sources available on FOPC website and publicized (i.e., Signal Four, etc.)	Reviewing public health/trauma data	Reaching out to FDOH; will continue to review	Working on identifying a DOH representative to provide a data perspective	
1B.4	Doreen Kobelo	Annual	Analyze OP data to understand trends and challenges specifically for minority populations.	Data analysis conducted annually and posted on FOPC website and publicized	Will follow up at a future meeting.	Will follow up at a future meeting	Reviewed FARS data related to minority populations. Will provide an update at a future meeting	

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1C.1	Jasper Masciocchi	Biennial	Review literature and interview states above the national average observed use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Reported progress at Aug 2022 meeting	Reported progress at Oct 2022 meeting; will review past OP Assessment Reports	Considering evaluating one state at a time and presenting results at future meetings.	
1C.2	Jasper Masciocchi Danielle Kessenger	Biennial	Review literature and interview states above the national average observed CPS use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Identifying potential states	Narrowing list of potential states to ~10	Priority states identified.	
1C.3	Willem De greef	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of traffic safety coalitions coordinated with (annually).	Attending upcoming coalition meetings	Attending upcoming coalition meetings	Attending upcoming coalition meetings	

Objective 1D: Maintain a Robust and Active FOPC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1D.1	FDOT	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended the previous two meetings to ensure they still intend to participate.	Members contacted; meeting attendance increased.	Will add agenda item to conduct detailed review of membership at Oct 2022 meeting	Chris provided membership expectation remark, Miranda and Tim will reach out to LE contacts for potential members.	Focused on increasing representation on outreach and low use groups.	

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1D.2	Susie Kolb Dewey Painter Petra Stanton	Quarterly	Expand FOPC membership to include Florida business leaders, tourism leaders, civic organizations, trade and medical associations, insurance companies, Florida Highway Patrol (FHP), and Florida Department of Education, and others deemed to benefit the Coalition's mission and objectives.	Potential members identified and contacted; number of new representatives participating.	Met with AAP and they are mostly interested in legislative topics. Will coordinate on model legislative language.	Catherine Palmier (retired pediatrician) attended Oct 2022 meeting virtually	In contact with Miccosukee Tribe (Susie) Coordinating with school district (Susie) - Brevard (Andrew) - Orange (Danielle)	

Objective 1E: Research and Track Best Practices Related to Emerging Technologies Impacting OP Strategies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
1E.1	Danielle Campbell Carissa Johns	Annual	Annually inventory vehicle safety features related to occupant protection to determine if educational materials need to be created.	Safety feature inventory updated (annually).	Developing list of vehicle safety features	Developing list of vehicle safety features	Resources available at www.mycardoeswhat.org/	
1E.2	Carissa Johns Petra Stanton	Annual	Annually review the latest research on connected and automated vehicle (CAV) technology to determine potential (positive and negative) impacts on occupant protection.	Annual review complete (white paper?)		Annual review complete		

GOAL 2: ENFORCEMENT

Objective 2A: Improve Law Enforcement Awareness of Important OP Challenges

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
2A.1	Tim Roberts	Annual	Create a <i>Click It or Ticket</i> (CIOT) Resources Toolbox.	Toolbox created and posted on Law Enforcement Liaison (LEL) Website and publicized.	Available through LELs	Available through LELs	Available through LELs	
2A.2	Tim Roberts	Annual	Encourage Florida law enforcement agencies to participate in the national <i>Click It or Ticket</i> campaign and enforcement activities.	Number of agencies participating in <i>Click It or Ticket</i>	Will present at Oct 2022 meeting	Presented progress at Oct 2022 Meeting	Ongoing.	
2A.3	Tim Roberts	Quarterly	Distribute Child Passenger Safety (CPS) Tip cards to Florida law enforcement agencies.	Number of tip cards distributed.	Distribution ongoing	Distribution ongoing	Distribution ongoing	
2A.4	Tim Roberts Carissa Johns Danielle Campbell	Quarterly	Meet with law enforcement agencies in counties with a higher than average rate of fatalities involving unrestrained or improperly restrained children to share CPS Tip cards and other resources.	Number of agency meetings.	Identifying target agencies	Distributed tip cards; will continue to promote CPS safety	CPST-Is working with LELs to make law enforcement officers aware of trainings and events.	
2A.5	Charles Kane	Quarterly	Develop and distribute a tip card for aging road users.	Number of tip cards distributed.	Reviewed at Aug 2022 meeting. Will finalize prior to Oct 2022 meeting	Will coordinate with SMFL Coalition to finalize the Tip Card revisions and present at Feb 2023 meeting	Will present in May 2023.	

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
2A.6	Charles Kane	Annual	Increase law enforcement participation at CarFit events.	Number of officers participating at CarFit events.	Will coordinate with new CarFit representative when appointed	Met with SMFL in October 2022 to discuss	Ongoing	
2A.7	Tim Roberts Willem DeGreef	Annual	Encourage Florida law enforcement agencies to continue nighttime enforcement activities when possible.	Number of notifications distributed and publicized.	Ongoing. Will add to the CIOT Survey Report to encourage nighttime enforcement	Recommend FDOT to put goal and objective for all subgrants	Ongoing.	

Objective 2B: Improve Law Enforcement Usage

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
2B.1	Charles Kane Jacob Gonzalez	Annual	Conduct annual survey targeted at law enforcement officers to determine officer use practices.	Survey conducted.	Ongoing. Will update survey language.	Will close the survey and report at the Feb 2023 meeting	Will present in May 2023	
2B.2	Tim Roberts	Short-Term	Develop and distribute educational materials demonstrating the myths and facts about law enforcement usage and proper restraint use for law enforcement officers.	Number of materials distributed and publicized.	Under development	Under development	Under development	

Objective 2C: Law Enforcement Tools and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
2C.1	Tim Roberts	Annual	Develop and distribute an occupant protection guide and/or presentation for law enforcement executives about occupant protection best practices and opportunities.	Number of guides distributed and publicized.	Under development	Under development	Under development	
2C.2	Tim Roberts	Annual	Present at Florida Sheriff's Association (FSA) and Florida Police Chief's Association (FPCA) meetings annually on Florida's OP challenges and how their membership can help address these challenges.	Presented to FSA and FPCA.	Presenting at FSA and FPCA prior to Oct 2022 meeting	Last presented in Aug 2022; will continue supporting	Last presentation in Jan. 2023.	
2C.3	Tim Roberts	Quarterly	Review and update the LEL website quarterly to ensure the most recent and relevant tools and resources are available.	LEL website updated and publicized.	Complete	Complete	Complete	
2C.4	Tim Roberts	Annually	Develop a best practices guide for Observational Surveys conducted by law enforcement agencies.	Guide developed and posted on LEL website and publicized.	Complete	Complete	Complete	
2C.5	Andy Johnson Petra Stanton		Distribute Florida's Battle of the Belts best practices guide/toolbox.	Guide/toolbox posted on LEL website and publicized.	Coordinating with FTSDC	Coordinating with FDOT and FTSDC		

GOAL 3: CHILD PASSENGER SAFETY

Objective 3A: Expand, Improve, and Retain CPS Technicians and Instructors

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3A.1	FDOT	Annual	Annually review list of CPS Technicians (CPSTs) and CPS Technician Instructors (CPST-Is) across the state to identify active instructors and potential gaps.	List of active instructors created and updated annually.		Requested updated list of technicians and instructors	List and map are complete and will be sent monthly.	
3A.2		Annual	Annually contact CPST-Is and encourage them to reach out to inactive technicians to offer additional support and resources.	CPTS-Is contacted.	Will update when new statewide SafeKids coordinator is appointed.	Hosting quarterly instructor meetings	Met on Jan 26, 2023. Next meeting is April 20, 2023	
3A.3	Krista Ott Sarah Haverstick	Annual	Conduct annual CPST-I (in person or virtual) meeting(s) to share ideas and best practices.	Annual meeting conducted.	Virtual Meeting Scheduled Oct 2 nd	Plan to host meetings quarterly; virtual meeting scheduled Jan 26	Conference in Orlando on June 5, 2023. Conducted three virtual Buckle Up for Love events.	
3A.4	Danielle Kessenger Sarah Haverstick	Annual	Coordinate with CPST-Is to contact CPSTs that need to renew their certification.	Number of CPSTs recertified (annually).	Will update when new statewide SafeKids coordinator is appointed.	Waiting on new Safe Kids coordinator	Having trouble getting commitment for recertification.	

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3A.5	Petra Stanton Sarah Haverstick	Annual	Conduct Safe Travel for All Children (STAC) training to improve and expand CPST-Is' knowledge, skills, and capabilities.	Number of CPST-Is trained.		STAC training scheduled Nov 14-15; waiting for funding decision; will create a resource list for the state	There was a high demand and interest in another training session.	

Objective 3B: Expand CPS Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3B.1	Patty Turner Danielle Kessenger	Annual	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) to identify potential gaps or existing material revisions.	TSRC reviewed; materials updated or replaced annually.	In progress	In progress	In progress	
3B.2	Chris Craig Willem De Greef Leilani Gruner	Short-Term	Develop and distribute educational materials on child seats and safety belts on golf carts (partnership with law enforcement, Visit Florida, FDOH, Safe Kids, etc.).	Number of materials distributed.	Reviewed at Aug 2022 meeting. Will update prior to Oct 2022 meeting.	Golf cart tip card in design	Will share example in May 2023	
3B.3	Danielle Kessenger Danielle Campbell Carissa Johns	Short-Term	Develop and distribute educational materials on child seats and safety belts at school pick-up/drop-off lines	Number of materials distributed	Under development Will review at Oct 2022 meeting.	Draft presented at Oct 2022 meeting, recorded feedback	Reviewed at Feb 2023 meeting. Will finalize prior to May 2023.	
3B.4	TBD	Short-Term	Develop and distribute educational materials on the risks of heat stroke and other dangers of children in hot vehicles.	Number of materials distributed		Nothing planned currently	Reviewed and will update prior to May 2023.	

Objective 3C: Support Mandatory Diversion Programs for First-Time Child Restraint Offenders

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3C.1	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Short-Term	Conduct an inventory of existing CPS Diversion programs in Florida and post results to FOPC website.	Inventory conducted.	Compiling info about existing diversion programs. Meeting Sept 9th to discuss best practices	Danielle will create a Box account to collect materials	Working on compiling all Diversion info in one location.	
3C.2	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Medium-Term	Develop a model CPS diversion program based on Florida and national best practices, including input from judicial and prosecution representation.	Model diversion program developed.	To be completed after 3C.1	To be completed after 3C.1	To be completed after 3C.1	
3C.3	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Long-Term	Analyze CPS crash and citation data to determine potential locations for CPS diversion program pilot.	Potential locations identified.	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2	
3C.4	Zee Osuigwe Ginny Hinton Susie Kolb Ronda Cerulli	Medium-Term	Develop and distribute a CPS Diversion Program fact sheet for LE to distribute when issuing a citation for improper child restraint.	Number of fact sheets developed.	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2	

Objective 3D: Support Enhancement of Florida’s CPS Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
3D.1	Julie Noble Danielle Kessinger	Annual	Annually review CPS model language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed.	No changes needed following 2022 legislative session	Junior League interested in booster seat legislation, Florida PTA may be a partner	Finalizing prior to May 2023	
3D.2	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved CPS specific model legislative language.	Legislative language reviewed annually and reported to FOPC.	No CPS-related changes following 2022 legislative session	No CPS-related changes following 2022 legislative session	No CPS-related changes emerging from 2023 legislative session	
3D.3	Petra Stanton	Medium-Term	Coordinate with the Florida Department of Children and Families to update their Child Transportation Log to include confirmation of proper child restraint usage.	Transportation Log updated.	Contacted DCF. They suggested a standardized course delivered at the local level.	Contacted DCF. Need to prioritize CPS from top of agency, train local staff	Working on connecting with another point of contact.	
3D.4		Long-Term	Develop standardized Child Transportation Course for local Department of Children and Families representatives			National CPS Board has training resources that needs competency to get that work with DCF		

GOAL 4: OP FOR LOW-USE GROUPS

Objective 4A: Focus Paid Media Activities on Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
4A.1	Michael Binder	Annual	Review and update the OP Communications Plan to ensure communications strategies and target audiences (Action Step 1B.2) remain effective.	Communications plan reviewed annually.	To be completed after 1B.2	To be completed after 1B.2	To be completed after 1B.2	
4A.2	Michael Binder	Annual	Conduct post-CIOT Awareness Survey annually and present results to the FOPC.	Survey conducted and results presented.	Will present at Oct 2022 meeting	Presented at Oct 2022 meeting	Will present in Fall 2023	
4A.3	FDOT	Annual	Provide annual updates to the FOPC on paid media strategies, activities, and results.	Presentation given to FOPC.		Complete for 2022	Will present in May 2023	
4A.4	Andrea Atran Dewey Painter David Summers	Annual	Implement targeted education and outreach program using the Buckle Up Florida campaign focused on low-use groups.	Number of Buckle Up Florida impressions.	Reviewing materials on TSRC		Considering a vendor booth to distribute these materials.	

Objective 4B: Expand Digital and Print Resources and Materials for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
4B.1	Andrea Atran	Annual	Annually review materials available on the TSRC to identify potential gaps or existing material revisions.	TSRC reviewed.	Collecting a list of materials currently under development.	Ongoing	Ongoing	
4B.2	Jasper Masciocchi	Short-Term	Develop and distribute OP materials for low-use groups (including males 18-34, pickup drivers, and minority populations).	Number of materials distributed.	Developing a list of available materials and identifying gaps	Jasper was not present during reporting	Looking at Texas examples we can adapt.	
4B.3	Chris Craig David Summers	Short-Term	Develop and distribute materials related to passengers riding in the bed of a pickup truck.	Number of materials distributed.	Reviewed at Aug 2022 meeting. Will update prior to Oct 2022 meeting.		Kids Aren't Cargo is available on the OPRC.	
4B.4	Andrea Atran Dewey Painter David Summers	Medium-Term	Evaluate existing OP-related materials and develop new materials focused on minority populations.	Materials reviewed annually, updated as needed, and publicized.	Reviewing TSRC	Reviewing TSRC	Reviewing TSRC	

Objective 4C: Support the Expansion of Programs that Encourage and Support Occupant Protection for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
4C.1	TBD	Short-Term	Partner with the Safe Mobility For Life Coalition to increase the number of CarFit Events in Florida	Number of CarFit events conducted	Will coordinate with new CarFit representative when appointed	Waiting for new CarFit representative	New statewide coordinator. Training being conducted in March 2023.	
4C.2	Chris Craig	Short-Term	Coordinate with Florida's Community Traffic Safety Teams (CTST) to identify regional and local occupant protection challenges	List of local and regional challenges developed	Meeting CTST coordinators	Ongoing	Ongoing	
4C.3	Chris Craig	Medium Term	Coordinate with Florida CTSTs to identify specific occupant protection materials and best practices and implement pilot programs, where appropriate	List of materials and best practices developed. Number of pilot programs conducted	To be completed after 4C.2			

Objective 4D: Support Enhancement of Florida’s Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Aug 2022	Oct 2022	Feb 2023	May 2023
4D.1	Chris Craig	Annual	Annually review model language and suggest adjustments based on priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed	Will review at Oct 2022 meeting. Specifically will review language about number of occupants in a vehicle.	Reviewed and captured comments and edits; Chris to review suggested revisions to model language	Ongoing.	
4D.2	Willem de Greef	Short-Term	Develop a model policy for consideration by state agencies and other Florida businesses.	Model language posted on FOPC website and publicized.	Under development	Under development	Under development	
4D.3	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved specific model legislative language.	Legislative language reviewed and reported to FOPC	No safety belt-related changes following 2022 legislative session	No safety belt-related changes following 2022 legislative session	No safety belt-related changes emerging in the 2023 legislative session	